

Command Spanish® Program Data Sheet
for
Spanish for Industry, Manufacturing, and Warehousing

Materials Description and Content: *Spanish for Industry, Manufacturing, and Warehousing* (SIMW) is published by Command Spanish®, Inc. and consists of an 88-page manual bound in a 3-ring binder and 2 accompanying CDs. In addition to a special section devoted to pronunciation, SIMW contains the following work-specific language sections: Greetings and Goodbyes; Etiquette and Social Niceties; Communication Strategies; Numbers; Complimenting Employees; Holiday Greetings; Employment Issues; Medical Emergencies; Safety Issues; Work Rules and Regulations; Control and Command for Site Supervisors; Maintenance Phrases; Forklift Operations; Loading and Unloading; Quality Control; *Esto* Commands; and Other Useful Expressions. SIMW also contains the following appendices: Dates; Telling Time; Signs; Measurements and Fractions; Metric Equivalents; Common First and Last Names; Spanish Surname System; Nicknames; Spanish Alphabet; and glossaries.

Program Description: SIMW is a comprehensive Spanish language program that provides immediate access to functional language skills for non-Spanish-speaking supervisors. The language component utilizes phonetic encoding to address pronunciation of the most important Spanish commands, questions, and phrases pertinent to daily interactions between supervisors and workers at industrial sites, manufacturing plants, and warehouses. **No prior knowledge of Spanish necessary.**

Goal: To provide non-Spanish-speaking supervisors with specific Spanish language skills so that they will be able to better manage their Spanish-speaking employees with routine employment, medical, and safety issues, as well as worksite specific commands—thereby promoting better employer/employee relations, a safe and more efficient workplace, and quality workmanship.

Objectives: Upon completion of this program, participants will be able to use Spanish to: greet and compliment employees; express numbers, measurements, and fractions; assist with employment and scheduling issues; control safety and medical situations; and issue commands for general and specific industry, manufacturing, and warehousing tasks.

Methods of Instruction: Modeling, intensive drill, choral response, alpha-beta line, learning pairs and triads, Total Physical Response, role-playing, simulations, and situation cards.

Cross-Cultural Component: Not included in manual. Suggestion: 1 to 2 hours with emphasis on surname system, gender issues, motivation and promotion, safety and hygiene issues, and team building. See also, Special Considerations below.

Intended Audience: SIMW is intended for non-Spanish-speaking supervisors and other industry, manufacturing, and warehousing employees or office staff who may come into contact with Spanish-speaking employees.

Length of Instruction: 8 to 30 hours, depending on client's needs and interests.

Special Considerations: This program dovetails with the 8-hour Command Spanish® cross-cultural program entitled, *Supervising Spanish-Speaking Employees*.

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There is
NO
Contributor List
available
for
this
program.